Design Div.

Des.

DISTINCTIVE CREATIONS

presents

LIBRARY
U. S. PATENT OFFICE

F-14

PATENT OFFICE
JUL 18 1945
DESIGN DIVISION

GIFT + NOVELTY

America's Pre-eminent Gift Line

PATENT OFFICE
Design Div.
JUL 12 1945
Design Division

Phones:
BRyant 9-3087-8

DISTINCTIVE CREATIONS Inc.
"Smart Merchandise For Smart People"
10 West 47th Street
New York 19, N. Y.

To our Many Friends:

Permit us to express our most sincere thanks for the kindness and consideration that you have shown us during the past trying year. We have tried our very best to give you the service and quality on which we have always prided ourselves. In spite of our great efforts in this direction, however, some selections have had to be discontinued which it has been most distressing for us to contemplate. To offset these, you will find in this catalogue many new items which will, we are sure, greatly please you and your customers.

Now that things are looking brighter, we hope that the day is not too far distant when we can once again bring you the unusual selections with which you have been so successful in the past. Our pledge, in presenting this catalogue, is that we of course shall do our utmost to give you prompt and efficient service; but we know that where we occasionally fail, because of conditions beyond our control, you will be most understanding.

Sincerely yours,

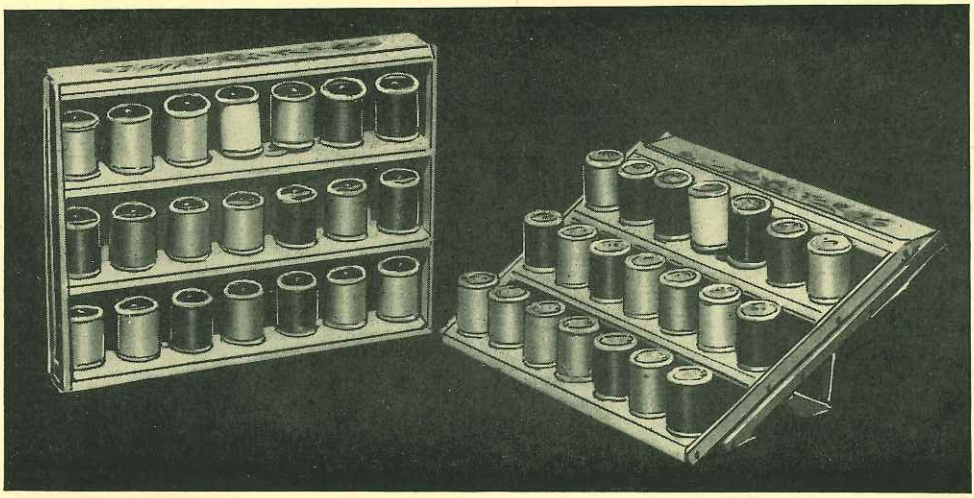
DISTINCTIVE CREATIONS INC.

Chas. A. Hindman
President.

CAH:b

THE MOST HIGHLY PUBLICIZED GIFT LINE IN AMERICA

FOLDABLE SPOOL RACK

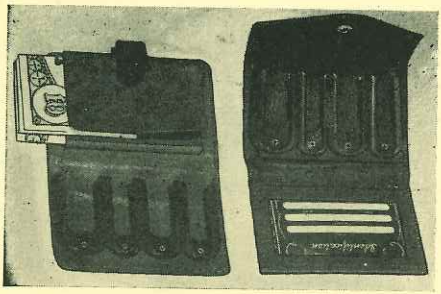


Here is a quaint and charming accessory for the Sewing Room. Simply twist the top and the rack opens for removing spools or thimble. Comes with a full color assortment of 21 cotton spools, plus thimble. A very ready seller which makes an ideal gift for the Needle Wielder.

#SPR Retail $2.50. Wholesale $18.00 Doz.

LIBRARY
JUL 9 1945
U. S. PATENT OFFICE

SCOTCH-JIFFY PURSES



Two popular purses which have the famous coin holders that are a joy to all orderly-minded persons.

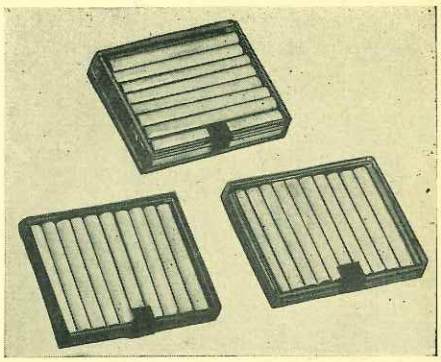
The Scotch Purse has an additional folder for bills and also a photo holder. Made of finest grade saffian leather, in assorted colors.

The Jiffy Purse has an identification compartment, and is made of good grade morocco leather. Assorted colors.

#SCP Scotch Purse Retail $3.50
Wholesale $24.00 Doz.

#JIP Jiffy Purse Retail $2.25
Wholesale $15.00 Doz.

LUCITE CIGARETTE CASES



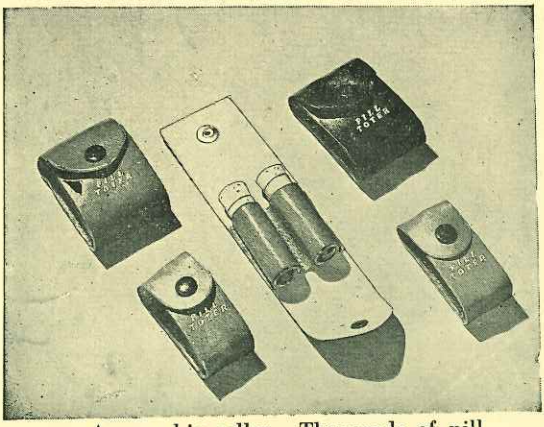
Truly beautiful. Made of crystal clear Lucite with contrasting colors on the sides and on the snap, which give an effect of richness and chic. Fastened by a fusing process, these cases are guaranteed from every angle. Hold both regular and king-sizes in 10s and 20s.

#LCC 10 Retail $3.50
Wholesale $24.00 Doz.

#LCC 20 Retail $4.00
Wholesale $27.00 Doz.

Assorted Colors.

PILL TOTER



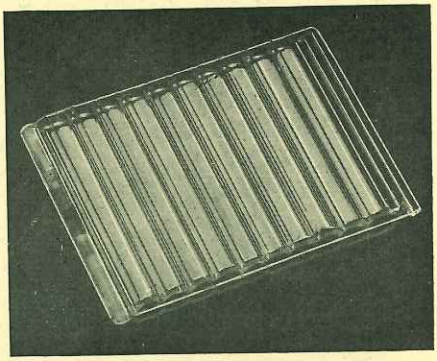
A very big seller. Thousands of pill and vitamin tablet users find these good-looking containers the answer to their prayers. Genuine leather with crystal vials.

Assorted Colors

#PT 1—Single. Retail 65¢
Wholesale $4.50 Doz.

#PT 2—Double. Retail $1.00
Wholesale $7.20 Doz.

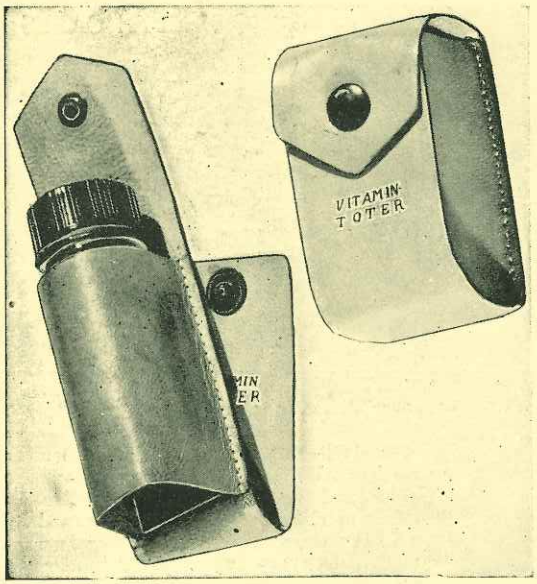
LUCITE CIGARETTE CASE



Made of genuine molded lucite, these handsome cases have been selling in tremendous quantities. Hold 10 cigarettts, each in its own compartment. Color: Crystal only.

#LC10 Retail $1.25 Wholesale $7.50 Doz.

VITAMIN TOTER

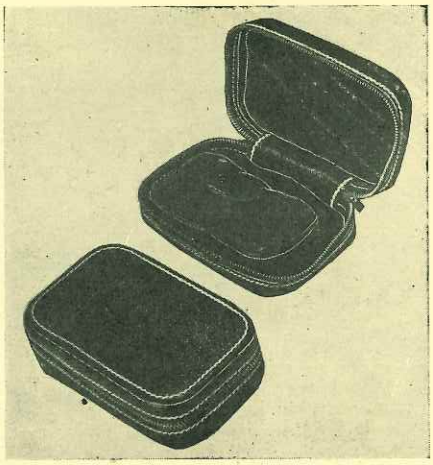


Swell for vitamin packers. The woods are full of them. Especially smart for traveling. They also hold a nip of what the doctor has prescribed. Genuine leather with crystal vial.

Colors: Red, Tan.

#VIT Retail $1.00 Wholesale $7.20 Doz.

ZIPPER JEWEL CASE

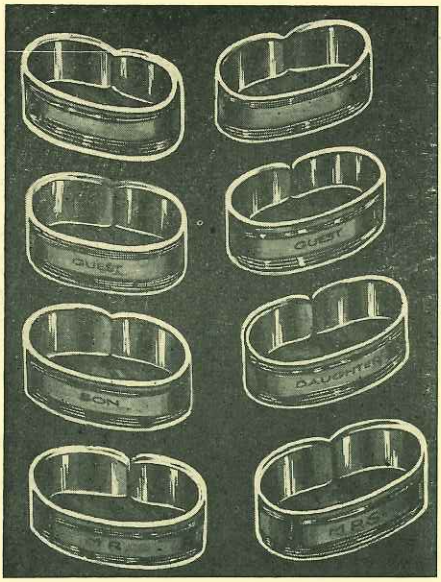


A very fine and useful accessory for the traveler. Made of fine morocco with rayon velvet lining. Navy and Army officers find these especially practical for carrying the many small items necessary to their rank.

Assorted colors.

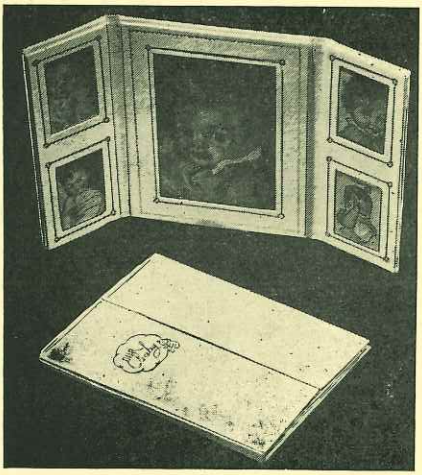
#JES Retail $5.00
Wholesale $36.00 Doz.

LUCITE NAPKIN RINGS



Here is a very smart idea for the Napkin Ring Clan. Comes in pairs, as illustrated: Such as Mr. and Mrs., Son and Daughter, Guests, and plain. A real hit.
#NAR Retail $1.25 per pair
Wholesale $9.00 per Doz. pairs

OUR BABY



This charming frame idea holds one 5 x 7 photo of your little cherub, and also 4 other smaller prints of Him or Her. Made of White Washable Leatherette, it can be folded for traveling.
#MBF Retail $2.00
Wholesale $14.40 Doz.

CARD CASE

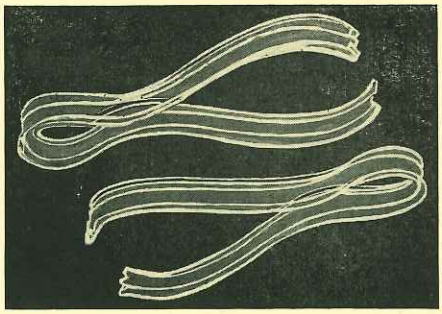
A very good-looking and practical card case for the pocket or handbag. Made of fine quality morocco leather, with silk rayon lining. Besides the card compartment, it also has space for identification or photo. Asst. colors.
#CRD Ret. $2.50 Wholesale $18.00 Doz.

LEATHER EASEL FRAMES

These frames are beautifully made, and are the last word in Modern Art. The top can be removed for quick and easy insertion of the photo; and the easel can be used two ways. Fine in quality and appeal. Assorted colors.

#EZA 3 x 4 Retail $2.50
Wholesale $18.00 Doz.
#EZB 5 x 7 Retail $4.25
Wholesale $30.00 Doz.
#EZC 8 x 10 Retail $5.00
Wholesale $36.00 Doz.
#EZD 11 x 14 Retail $7.00
Wholesale $54.00 Doz.

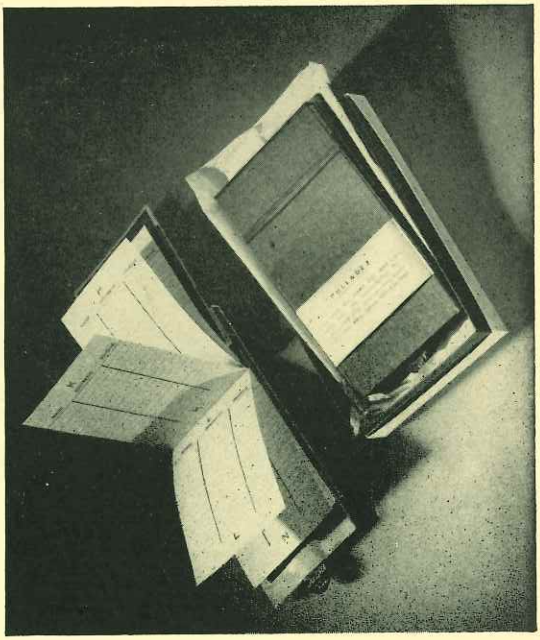
LUCITE ICE TONGS



Something new in Lucite. Ice tongs which will be greatly appreciated for their smartness by any hostess. Comes in heavy gauge crystal clear lucite. A splendid value.

#ICT Retail $1.00 Wholesale $7.20 Doz.

PULLADEX



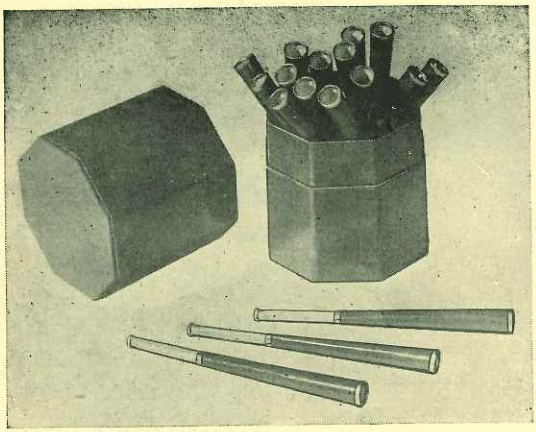
The finest name-finder for addresses and phone numbers ever devised. Clever and intriguing. Simply pull the tab and instantly the page you want pops up. Many thousands in use.

Assorted Colors.

#PUF Fabric Covering Retail $1.50
Wholesale $10.80 Doz.

#PUL Genuine Leather Retail $3.00
Wholesale $21.60 Doz.

PAPER AND QUILL CIGARETTE HOLDER

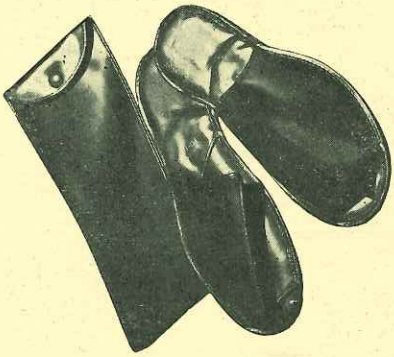


These practical and colorful holders are a very big seller. You will find them a constant repeat number once you stock them. 25 to the box. Metal tipped.

Colors: White, Red, Green, Blue, Peach, Black.

#PQC Retail $1.50
Wholesale $10.80 Doz.

FOLDING SLIPPERS



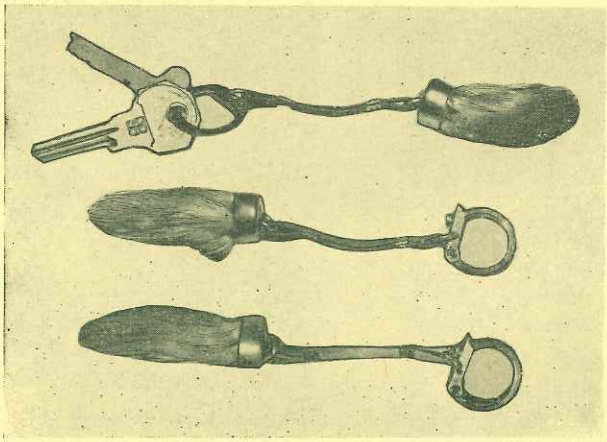
These slippers are very popular, especially among service people and travelers. Made of simulated leather, they are tough and long-wearing. Come with case for carrying slippers, made of the same material as the slippers.

Colors: Brown, Black.

Sizes: Medium, Large.

#FOS Retail $2.50
Wholesale $18.00 Doz.

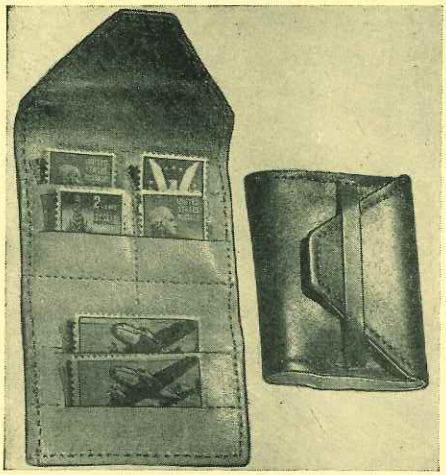
RABBIT'S FOOT KEY RING



An outstanding success. Rabbit's feet are carried by countless thousands who consider them the ideal Luck-Bringer. You will be surprised to see how fast they will sell. Practical and smart-looking.

#RTK Retail $1.00 Wholesale $7.20 Doz.

POCKET STAMP BOOK



The success of this item has been outstanding. The perfect parking place for spare stamps. It has six acetate compartments which keep stamps orderly and moisture free. Gift Boxed.

Assorted colors.

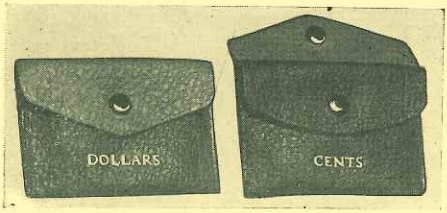
#PSB Retail $1.00 $7.20 Doz.

LUCKY PENNY MONEY CLIP

Money clips are very much in vogue. Here is the outstanding value on the market. Well-made and goodlooking. A strong metal clip which will give long service. A real penny in the center means that the user will always have at least a penny on him.

#LPC Retail $1.25 Wholesale $9.00 Doz.

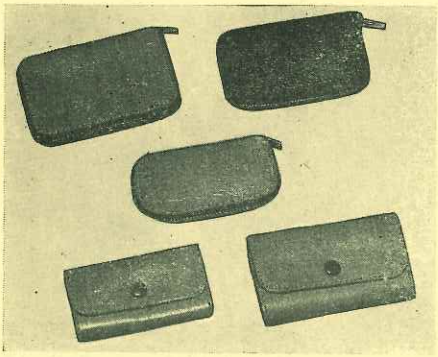
DOLLAR AND CENT PURSE



A handy little purse that is making a hit. Made in two colors, Red and Blue, one side for change and the other for bills. At this price, a splendid value.

Retail 75¢ Wholesale $5.40 Doz.

DE LUXE KEY KASES



The handsomest snap and zipper-type of key cases on the market. Made of the finest quality leathers, with contrastingly colored leather linings. The fastest-selling key cases in the field.

Leathers: Cordovan and Pigskin.

#CKK Small: 4 keys, Snap Fastening
$2.50 Ret. $18.00 Doz.

#CKL Large: 6 keys, Snap Fastening
$2.50 Ret. $18.00 Doz.

#CZK Small: 4 keys, Zipper Fastening
$3.00 Ret. $21.60 Doz.

#CZL Large: 6 keys, Zipper Fastening
$3.00 Ret. $21.60 Doz.

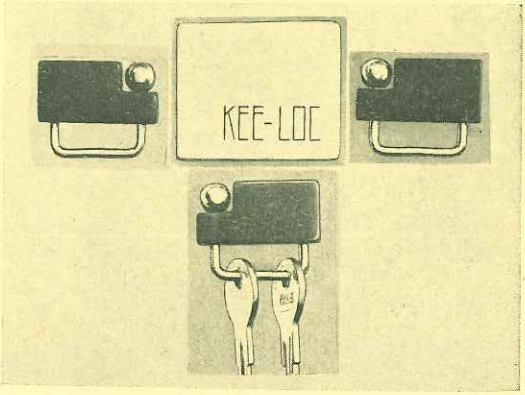
NAME KIT

Thousands of sets sold. Indispensable for marking clothing, linens, lingerie and practically everything. A must for all College and Prep School Students as well as boys in the Services. Send us the orders; we fill them promptly; allow about 10 days. Full name or initials in Script or Block letters. Kit contains: Stamp, Ink Pad and Bottle of Ink.

Attractive Display furnished with initial order for 1 Stamp.

#NK Retail $1.00 Set Discount 40%

LUCITE KEE LOC

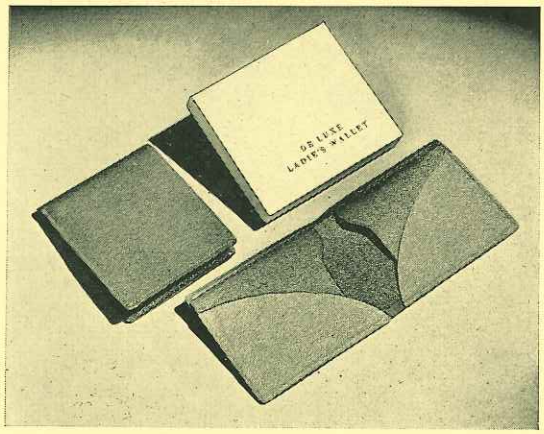


The smartest and best-looking key accessory ever introduced. Gold-plated ball and key-bar mounted in colorful lucite placque gives this item an especial appeal to the feminine heart. A big seller. Colors: Crystal, Amber, Red, Green, Blue.

#KLL Retail $1.50

Wholesale $10.80 Doz.

DE LUXE WALLET

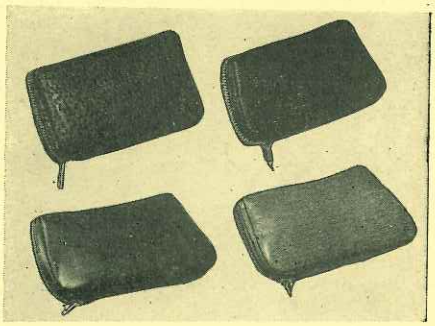


A good looking, well-made wallet which is indeed a real value at this price. Comes in Brown Moracco or Brown Saddle Leather.

#DLW Retail $1.50

Wholesale $10.80 Doz.

HOLDAPIPE POUCH



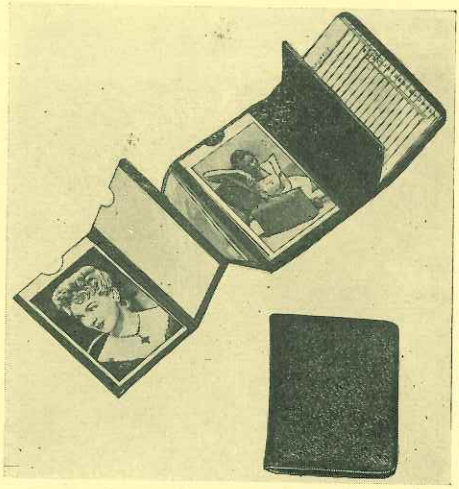
These handsome pouches have been a very big seller. Made of the finest quality leathers, they will give unusually long service. They have a compartment for the pipe as well as a generous one for tobacco. Really the finest zipper pouch on the market. Gift Boxed. Leathers: Pixtex, Goat, Calf.

Colors: Black, Brown.

#HAP Retail $4.50

Wholesale $30.00 Doz.

TELESCOPE ADDRESS BOOK

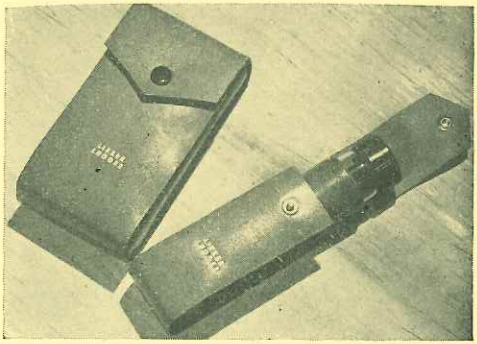


A handy combination, consisting of address book and folding photo frames that will hold seven snapshots. Made of fine quality morocco leather, beautifully put together. Assorted colors.

#TAB Retail $3.00

Wholesale $21.00 Doz.

LIKKER LUGGER



A new idea which supplements the old-fashioned and unsightly flask. This item is most timely and always has lively sales. Genuine leather with crystal vials. Assorted colors.

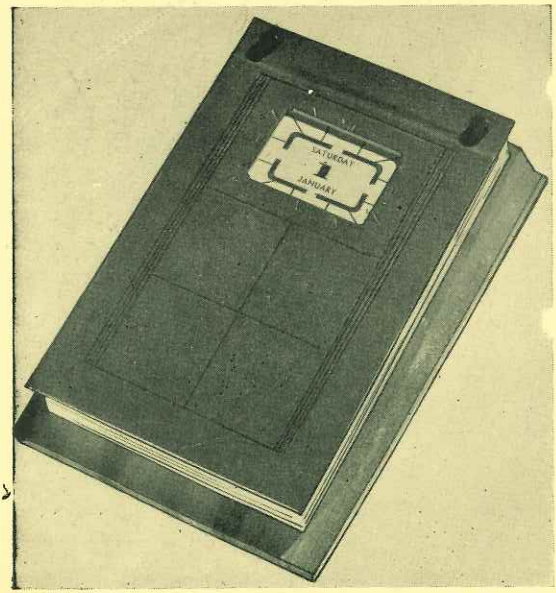
#LL1 Single. Retail $1.50

Wholesale $10.80 Doz.

#LL2 Double. Retail $2.50

Wholesale $18.00 Doz.

THE DATESTER



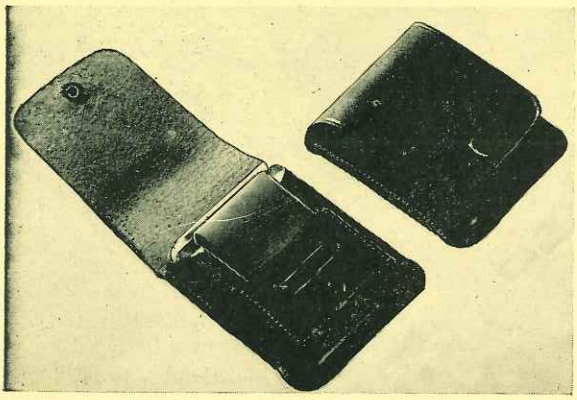
A handsome De Luxe Gift. The most practical appointment keeper yet devised. Many thousands in use. Simply check the appointment time on the clock form and list it on the appointment sheet. One for each day of the year. Orders taken for October delivery, with the following year's calendar. Genuine leather cover with wood base.

Colors: Tan, Brown, Green.

#DTG Retail $5.00
Wholesale $36.00 Doz.

#DTR Calendar Refills (1946)
Retail $1.50 Wholesale $10.80 Doz.

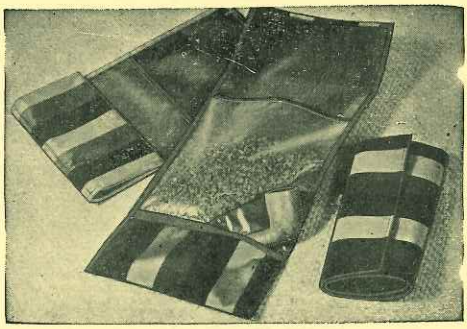
CIGARETTE PACK



Very smart and practical. Holds and protects a full pack of cigarettes. The compartment for a match pack makes these ideal for feminine use. Made of genuine brown cowhide. A big seller.

#CAP Retail $1.25 Wholesale $9.00 Doz.

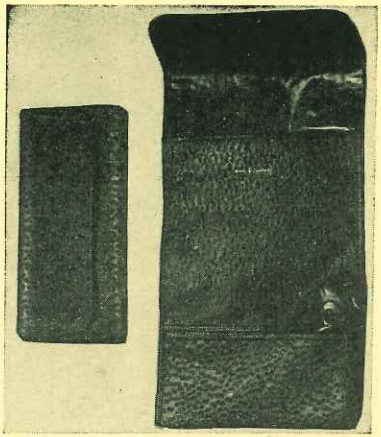
ROLAPIPE POUCH



The most popular and good-looking pouch on the market. Strong, substantial and long-wearing. It has a special compartment for the pipe. Comes in assorted silk rayon stripes. A great favorite with service men. Gift Boxed.

#RAP Retail $2.50
Wholesale $15.00 Doz.

LEATHER ROLAPIPE POUCH



Here is a rugged He-man's pouch that service men and sportsmen go for. Large compartment for tobacco and a place for a pipe. Made of Brown Pigtex Leather. Gift Boxed.

#RAL Retail $4.50
Wholesale $30.00 Doz.

FRENCH PURSES

Largest selling French purses on the market. Their popularity has been phenomenal. Come in plain and zipper styles. Leathers: Morocco and Indian Cabretta. Assorted colors.

#FRM Plain Retail $3.50
Wholesale $24.00 Doz.

#FRP Zipper Retail $5.00
Wholesale $36.00 Doz.

PULLOUT PURSE

A very clever purse. Pull out the bottom and a bill fold appears. Beautifully made, and its novelty gives it a great appeal. Assorted colors.

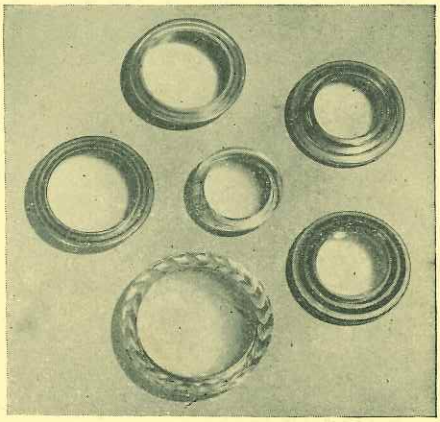
#POP Retail $5.00
Wholesale $36.00 Doz.

PARISIAN PURSE

A French-style purse that is the last word in beauty. Its large size has a strong appeal. Made of fine quality morocco. Assorted colors.

#PAP Retail $6.00
Wholesale $43.20 Doz.

FRENCH MAGNIFYING PAPER WEIGHTS



Beautifully made of the finest quality optical glass. Ground to perfect focus.

#100 Crystal Cut Retail $2.25
Wholesale $15.00 Doz.

#278 Gold Bands Retail $3.50
Wholesale $24.00 Doz.

#300 Gold with Ruby Retail $4.00
Wholesale $27.00 Doz.

#400 Crystal Cut Retail $5.00
Wholesale $36.00 Doz.

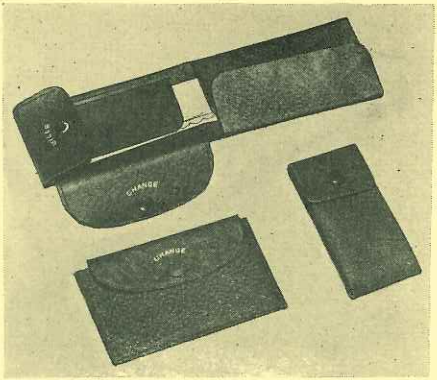
COSMETIC PURSE

Here is an item that has tremendous sales volume. These handsome genuine leather carryalls have compartments for compact, lipstick, and other feminine treasures. They are really outstanding in value and appeal.

Assorted Colors.

#COP Retail $3.00 Wholesale $21.60 Doz.

TITEWAD WALLET

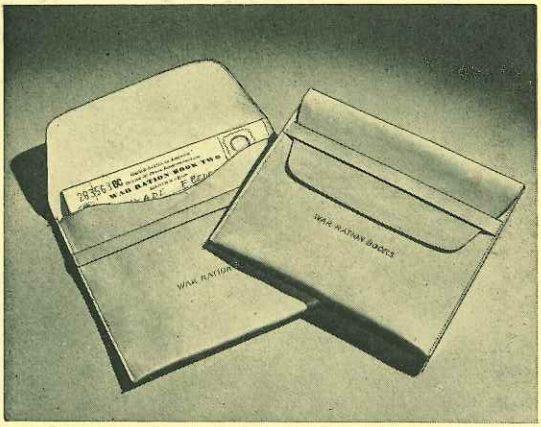


These handy numbers are very popular. Made in two styles: one consisting only of the wallet and the other a wallet with a change purse. Quite popular with navy personnel, especially the latter one. Genuine leather. Assorted colors.

#TWW Wallet Retail $.75
Wholesale $5.40 Doz.

#TWP Wallet and Purse Retail $1.00
Wholesale $7.20 Doz.

WAR RATION BOOK

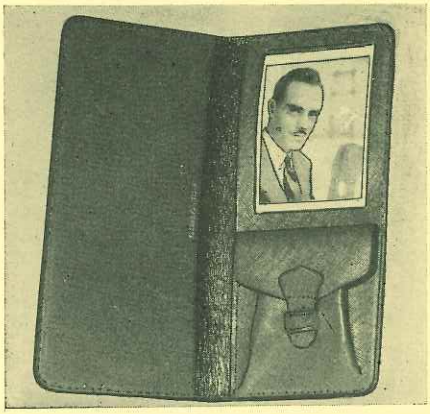


The most popular ration book on the market. Sensible and non-gadgety. Made of Genuine leather, to give long service. Regular size for the average family, Jumbo size for the many-membered family. Regular size comes in morocco and saddle leathers, assorted colors. Jumbo size comes in tan and brown only.

#WRB Regular Retail $1.00
Wholesale $7.20 Doz.

#WRJ Jumbo Retail $1.50
Wholesale $10.80 Doz.

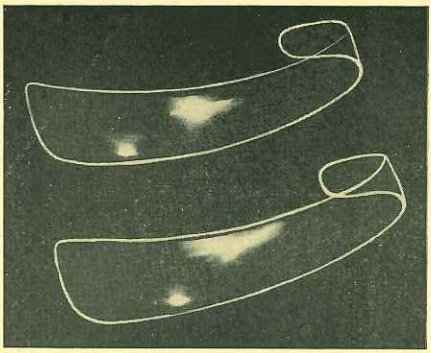
MILADY'S POCKET SECRETARY



The popular Secretary designed for feminine use. Has bill compartment, coin holder and photo compartment. Made of finest Indian Cabretta leather. Assorted Colors.

#MSE Retail $5.00 Wholesale $36.00 Doz.

LUCITE SHOE HORN

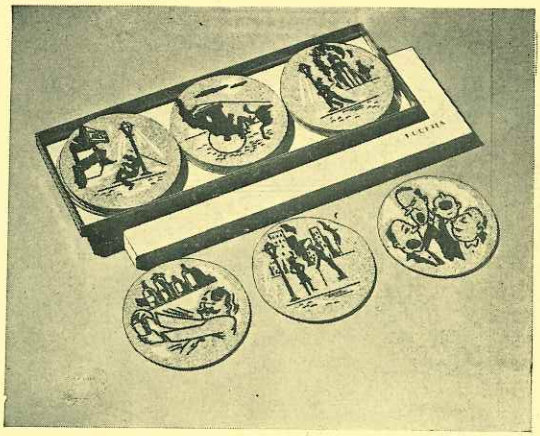


A very smart number. Shoe Horns of other types are scarce. These fill a need and make a greatly appreciated gift. Very colorful and moderne.

Colors: Crystal, Green, Blue, Amber, Red.

#SHN Retail $1.25 Wholesale $9:00

KORKIES



This fun series has been the outstanding success of the Coaster field. Made of high-grade genuine cork, they will give long wear. The amusing Gay Nineties subjects make them the joy of all smart hostesses.

Come 12 to the Gift Box.

#KOF Retail $1.00

Wholesale $7.20 Doz.

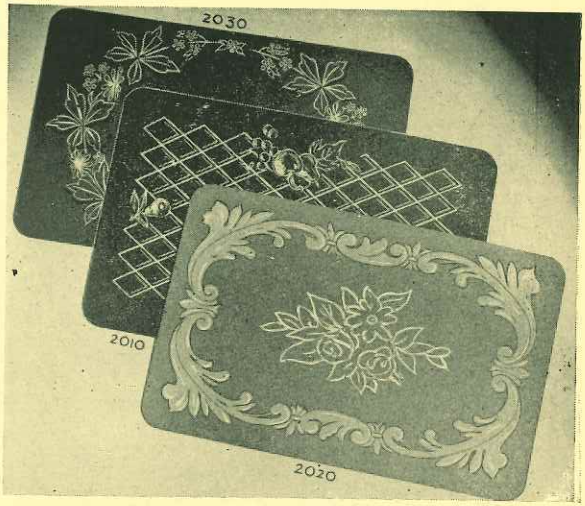
DELUXE MONTE CARLO

Here is a swell number for those love-to-take-a-chance Gentry. A beautiful paperweight, showing the celebrated Hunt Print under a powerful crystal clear magnifyer. Turn it over and behold a perfect roulette wheel. Made to grace the finest library table or office desk.

#DMC Retail $3.50

Wholesale $24.00 Doz.

KOLORKORK PLACE MATS



Made of genuine high-grade sheet cork, these mats are soft and pliable and designed for very long mileaye. Very smart and colorful, and especially practical for summer indoor or outdoor usage. Many thousands of this popular number now being used.

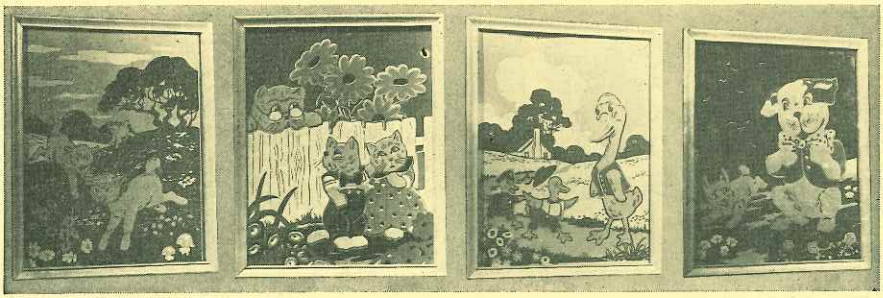
#2010 Fruit Design; #2020 Scroll; #2030 Daisy.

Colors: Red, Green, Blue Mahogany, Walnut.

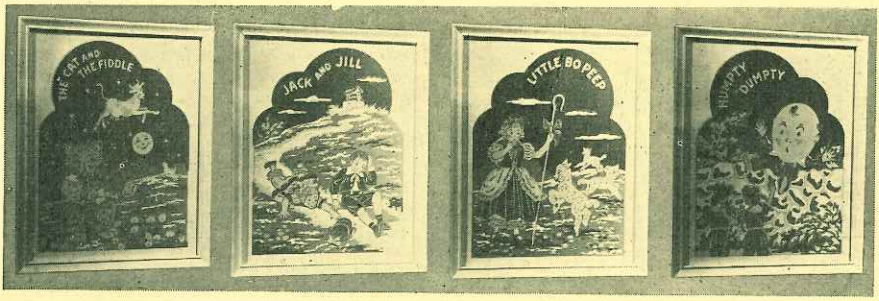
Retail 50¢ Wholesale 3.60 Doz.

LUMINOUS NURSERY SERIES, EA

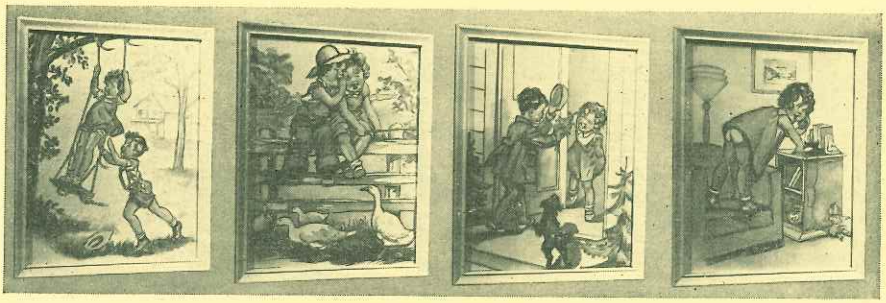
Expose to Light and they Glow in the Dark. Smart



Series No. 1



Series No. 2



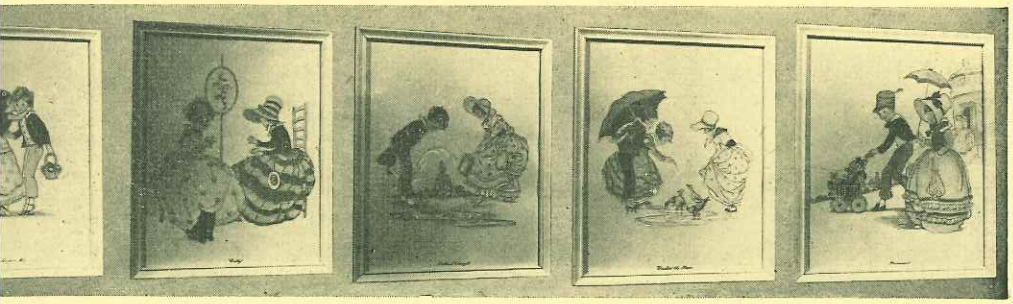
Series No. 3

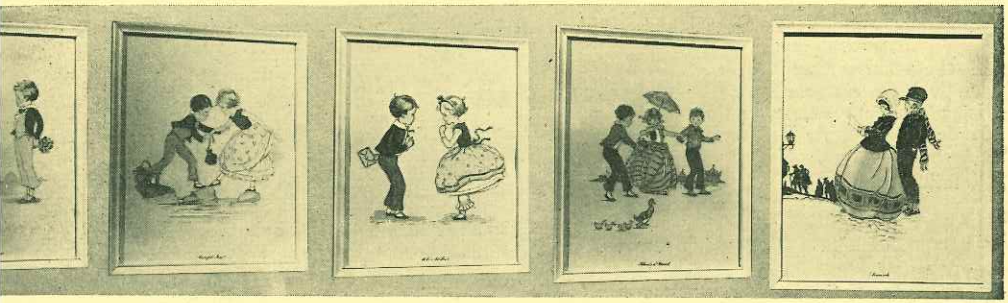
Serie

No. 1, No. 2, No. 3, No. 4. Framed Under Glass
Bone White Frames. Sizes 8½ x 10½. Retail $1.25 Wholesale $9.00 Doz.

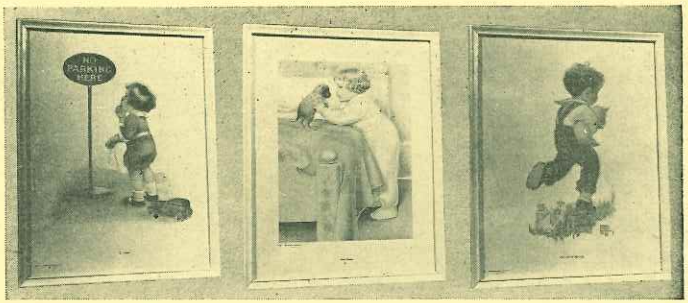
ACH SUBJECT IN FULL COLOR

– Decorative – Charming, Children Adore these Prints.

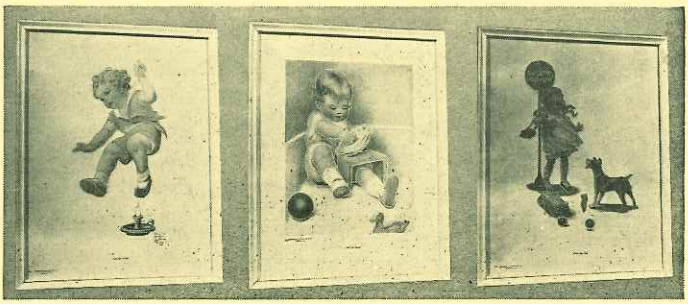




Series No. 9 Handcolored English Prints. Size 9½ x 11½. Framed Under Glass
Bone White Frames. Retail $2.25 Wholesale $15.00 Doz.



es No. 4



Series No. 11 Hand Colored Prints. Size 11½ x 14½. Framed
Under Glass. Bone White Frames
Retail $3.00 Wholesale $21.60 Doz.

LEST I FORGET MEMO PAD

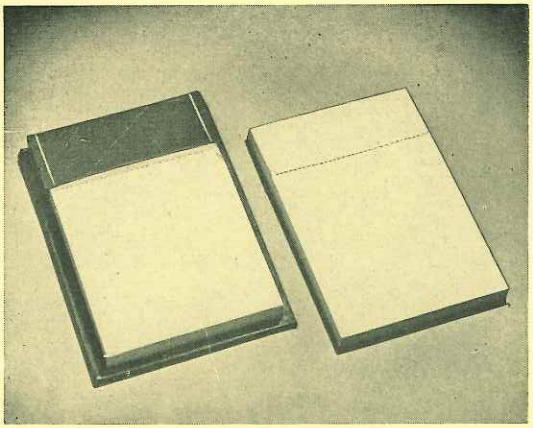
One of the smartest pads ever introduced. A de Luxe number. The Lest I Forget is a constant reminder for the user. Made of genuine leather. Gift Boxed. Assorted colors.

#LIM Retail $2.50

Wholesale $18.00 Doz.

#LIR Refills 20¢ Wholesale $1.44 Doz.

DE LUXE MEMO PAD



One of the largest selling stationery items on the market. A handsome pad holder made of genuine leather, which belongs on every desk and telephone stand. Comes in a Gift Box with an extra refill.

#DSP Retail $1.25 Wholesale $9.00 Doz.

#DSR Refills 15¢ Wholesale $1.08 Doz.

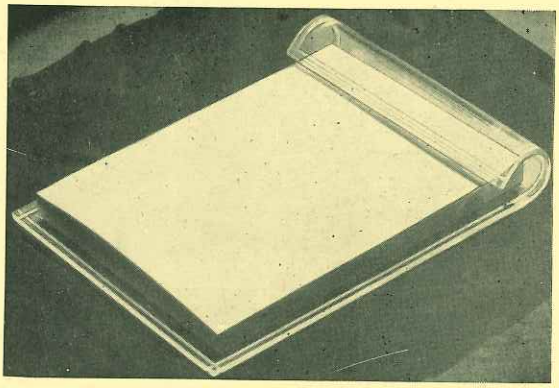
MAGIC WALLETS

These fascinating, tricky wallets are in constant demand. They are derived from an ancient Chinese trick. If you can figure out how they work, you're good. Made of the very finest pig and morocco leathers, with silk rayon lining. Assorted colors.

#TXW Retail $2.25

Wholesale $15.00 Doz.

LUCITE MEMO PAD



Truly a brilliant item. Made of heavy-gauge crystal clear lucite. It belongs on Milady's desk or telephone stand as a distinct mark of good taste.

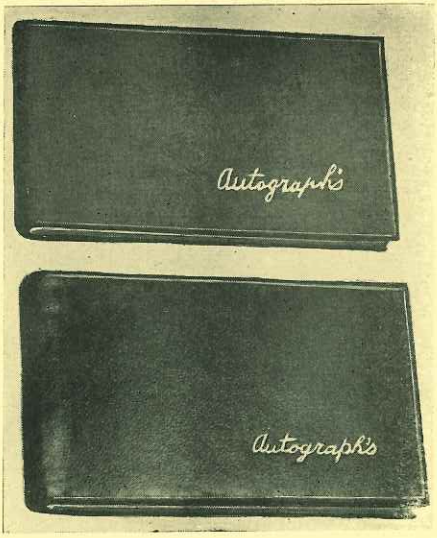
#LUM Retail $2.50

Wholesale $18.00 Doz.

#LUR Refills Retail 20¢

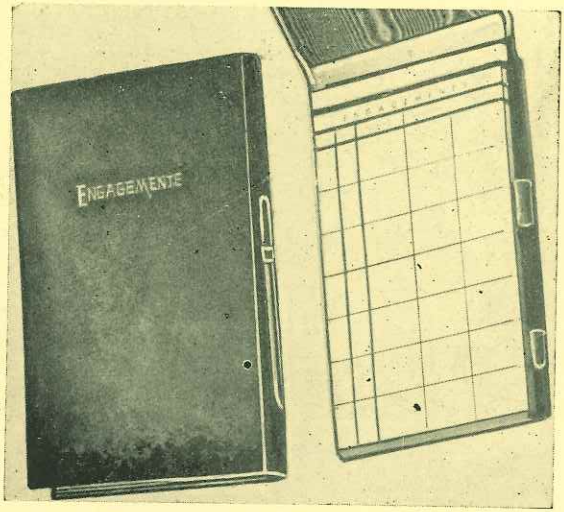
Wholesale $1.44 Doz.

AUTOGRAPH BOOK



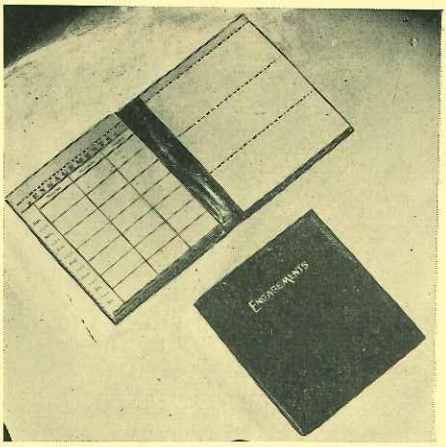
Here is a new one for the Autograph Fan. A beautiful book, made in a convenient size that will fit into anyone's handbag or pocket. Its fine quality of leather will give long, hard usage. Bookleafs are of variegated colors and are of finest quality paper. Assorted colors.
#AUB Retail $2.25
Wholesale $15.00 Doz.

ENGAGEMENT PAD



The most popular Engagement Pad on the market. Handsome and smart-looking. It has found much favor wherever shown. Made of finest quality genuine leather. Assorted colors.
#ENP Retail $3.00
Wholesale $21.60 Doz.
#ENR Refills Wholesale $3.60 Doz.

ENGAGE-MEMO PAD

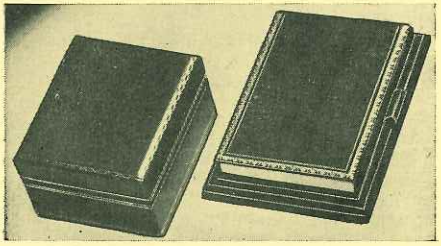


For those who love a smart Desk Accessory, here is a handsome combination of Engagement Pad and Memorandum Book. Made of finest quality leather. It has made a big hit. Assorted colors.
#ENM Retail $4.00
Wholesale $28.80 Doz.
#EMR1 Refill for Engagement Pad
$3.00 Doz.
#MR2 Refill for Memo Pad
Wholesale $1.44 Doz.

ADDRESS BOOKS

The success of this line has been phenomenal. These address books ar so good-looking that you will find it hard to keep a stock of them. Made of fine quality leather. Assorted colors.
#ADB Small Retail $1.00
Wholesale $7.20 Doz.
#ADM Medium Retail $2.50
Wholesale $18.00 Doz.
#ADL Large Retail $3.00
Wholesale $21.60 Doz.

FLORENTINE CIGARETTE BOX AND MEMO PAD

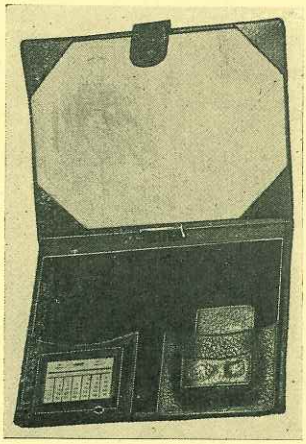


These two charming items are sold in matching pairs, or singly. Beautifully made with rich gold-tooling on acetate finished leather. They have the Old World charm that has always been associated with Florentine creations. Assorted colors.

#FCB Cigarette Box, Cedar lined.
Retail $5.00 Wholesale $36.00 Doz.

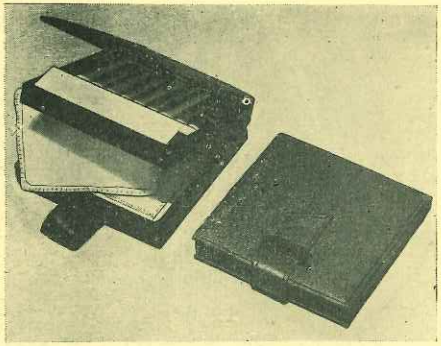
#FMP Memorandum Pad, Rayon lined.
Retail $4.00 Wholesale $28.80 Doz.

MILADY'S WRITING PORTFOLIO



Beautiful large-sized writing portfolio, designed for feminine use. Made of finest Ecrase leather, with silk rayon lining. Large paper and envelope compartment; also calendar and address book. Size 9" x 12". Assorted colors.
#WPL Retail $10.00
Wholesale $72.00 Doz.

TROUVILLE CIGARETTE CASE AND COMPACT

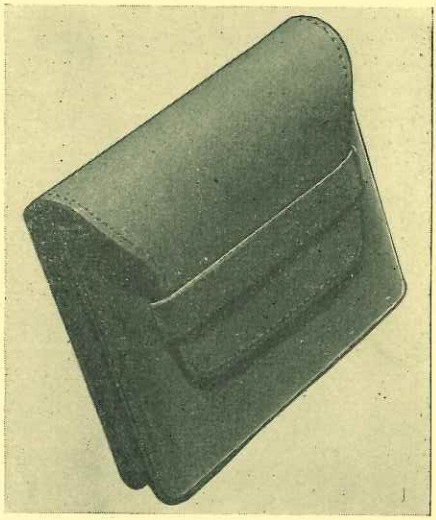


A combination cigarette case and compact that is a distinct hit. Beautifully made of genuine leather, it is certainly different. Also comes in compact alone.
Assorted colors.

#TRC Compact only Retail $5.00
Wholesale $36.00 Doz.

#TCC Compact and Cigarette Combination Retail $7.50
Wholesale $54.00 Doz.

DOUBLE DECKER CIGARETTE CASE



Handsome, beautifully made cigarette case with two compartments, each holding 10 cigarettes. Made of tan glazed goat leather, it is just as smart as they come.
#DOD Retail $3.75
Wholesale $27.00 Doz.

PHOTO WEIGHT

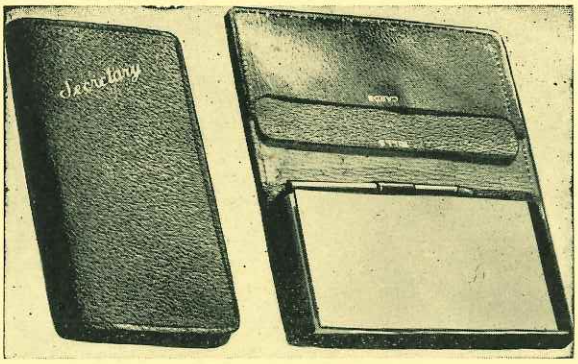
A very popular item. Place your favorite photo under the glass and you get a magnifying effect that is most unusual.

#POW Retail $1.50

Wholesale $10.80 Doz.

PATENT OFFICE
JUL 12 1945
Design Division

POCKET SECRETARY



One of the biggest values in the market. Made of genuine saddle and pig-grain. It has compartments for bills, cards, etc., as well as containing a memo pad and pencil. You will find this smart number very much in demand.

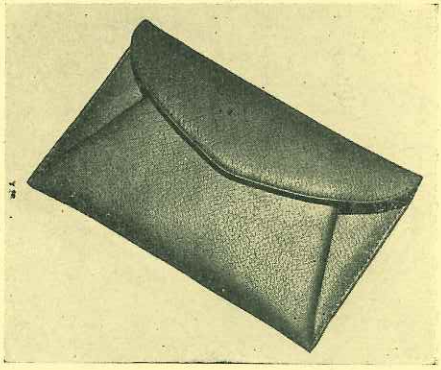
Colors: Tan, Brown.

#PSE Retail $1.25 Wholesale $9.00 Doz.

#PSR Refills. Retail $.05

Wholesale $.36 Doz.

DE LUXE COSMETIC CASE

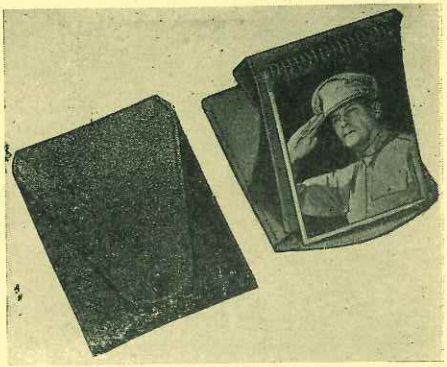


Here is the last word in smartness. A large generous purse that will hold enough to warrant leaving the larger trunk-sized handbag at home when stepping out for the evening. Made of the finest quality glove-like feeling leather, richly lined with silk rayon. Colors: Red, Blue, Brown.

#DCC Retail $5.00

Wholesole $36.00 Doz.

PULLOUT PHOTO CASE

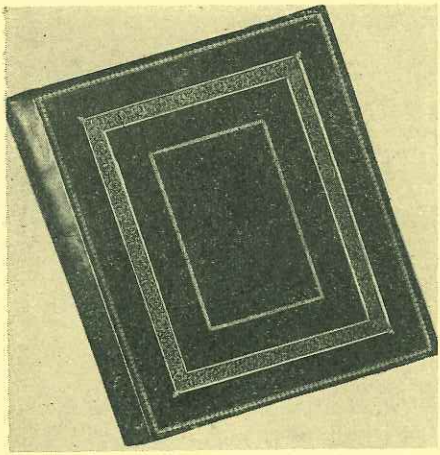


A very clever idea. Pull out the photo compartment, fold over the case and you have an easel frame. Acetate holders for seven photos. Beautifully made of genuine morocco leather. Treasured by service people. Assorted colors.

#POP Retail $5.00

Wholesale $36.00 Doz.

TELEPHONE BOOK COVER



Here is a beautiful Telephone Book Cover that will fit any size phone book. Made of genuine acetate finished leather, richly gold-tooled. It is really the last word in elegance.

Colors: Brown, Red, Blue.

#TBC Retail $18.00

Wholesale $129.60 Doz.

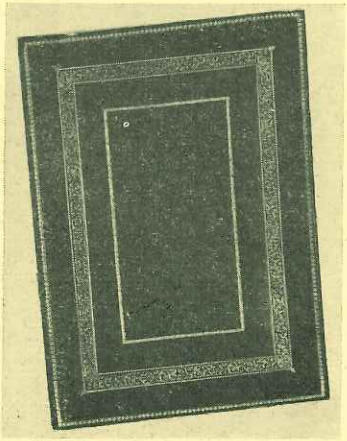
MAGNIFYING PAPER WEIGHT

The largest-selling paper eight ever produced. It is leather-covered, and plenty good-looking. Very popular for reading V-mail and telephone numbers.

Colors: Red, Tan, Green, Blue.

#PW Retail $1.00 Wholesale $7.20 Doz.

DE LUXE PORTFOLIO



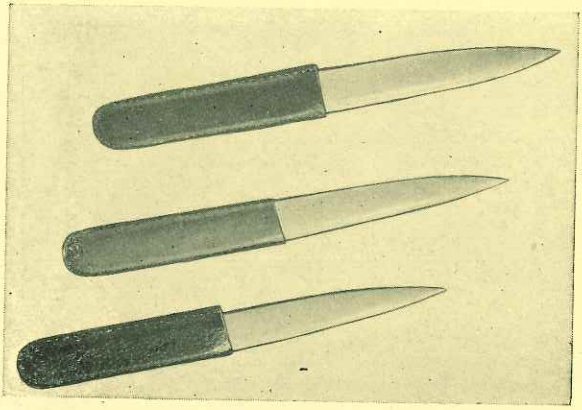
This handsome portfolio is made to grace the finest desk or drawing room. Perfect for correspondence or art subjects. Made of acetate finished leather, richly gold-tooled. The lining is of silk rayon. Size 10″ x 14″.

#DPM Retail $18.00

Wholesale $129.60 Doz.

Colors: Brown, Red, Blue.

PAPER KNIFE



These paper cutters have made a very big hit. Many thousands in use. Made of Ivory Plastic, with genuine leather handles. They are smart, and make a reasonably priced gift, suitable for any home or office.

Assorted colored handles.

#PAC Retail $1.00 Wholesale $7.20 Doz.

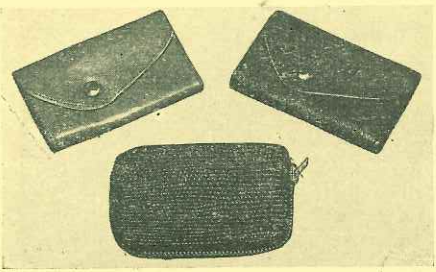
FOLDING PHOTO FRAMES

Very popular and well-made. These frames will find a ready sale among your customers who like nice things. Come plain or gold-tooled. Colors: Chestnut, Wine, Blue.

Wholesale Prices: Per Dozen:

		Plain	Gold Tooled
2 x 3	Single	$10.80	$12.00
3 x 4	Single	14.00	18.00
3 x 5	Single	17.00	20.00
5 x 7	Single	30.00	34.00
2 x 3	Double	14.40	18.00
3 x 4	Double	17.00	21.00
3 x 5	Double	19.00	22.00
5 x 7	Double	33.00	41.00
2 x 3	Triple	18.00	21.60
3 x 4	Triple	21.00	24.00
3 x 5	Triple	24.00	30.00
5 x 7	Triple	48.00	56.00

KEY KASES

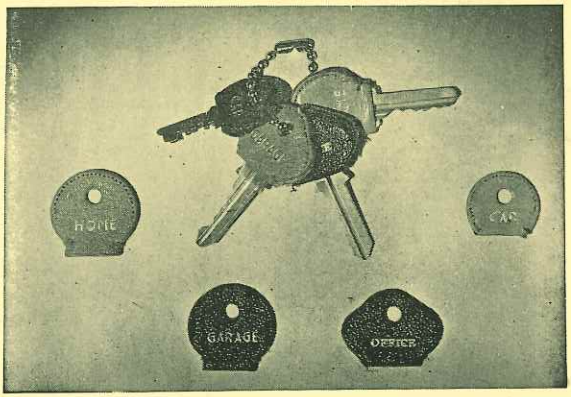


Made of good quality leathers, these cases are very popular, and constitute a splendid value. They have snaps and zipper fastenings, and come with 6 key hooks. Assorted colors and leathers.

#KEK Snap Fastening Retail $1.50
Wholesale $10.80 Doz.

#KEZ Zipper Fastening Retail $2.25
Wholesale $15.00 Doz.

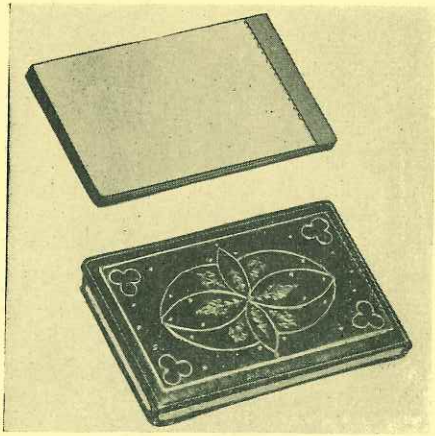
KEY KAPS



An outstanding novelty. Clever leather covering in four different colors, marked HOME, OFFICE, CAR and GARAGE. These key kaps eliminate rattle and permit instant key identification. They come four to the set on key chains, packed in a gift box.

#KK Retail $1.00 Wholesale $7.20 Doz.

FLORENTINE NOTE PAD

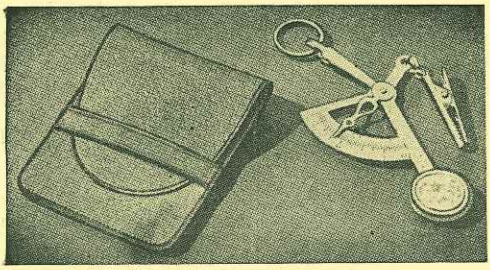


Beautifully made little note pad, designed for the smartest of ladies' handbags. Italian-tooled with gold-edged pads. Assorted colors.

#NOT Retail $2.00

Wholesale $14.40 Doz.

#NOR Refills $1.44 Doz.



POCKET POSTAL SCALE

A pocket postal scale that is 100% accurate. No springs to stretch, but a perfect miniature balance scale. Selling in tremendous volume. Comes in attractive leather case.

#PPS Retail $1.50

Wholesale $10.80 Doz.

DE LUXE ADDRESS BOOK AND DE LUXE ENGAGEMENT BOOK

Handsomely made of lizard grained leather, trimmed with saddle leather, these are the last word in smartness. Color: Brown.

#END Engagement Pad Retail $5.00
Wholesale $36.00 Doz.

#ADD Address Book Retail $6.00
Wholesale $43.20 Doz.

#EAL Engage-Address Book
Retail $9.00 Wholesale $65.00 Doz.

FIVE-IN-ONE PHOTO FRAMES

A very smart idea. Holds one large photo and four smaller ones. Made of genuine leather. Gold tooled. Assorted colors.

#FIF 5 x 7 Retail $6.50
Wholesale $48.00 Doz.

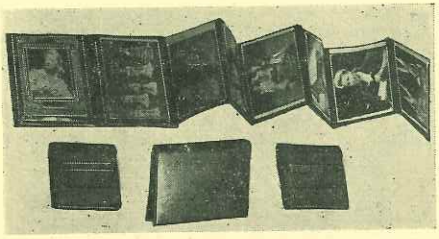
#FIE 8 x 10 Retail $10.00
Wholesale $72.00 Doz.

BRIDE'S BOOK

The best-known Bride's Book on the market, with many thousands in use. Gives the prospective Bride a complete chart to work on, from the time of her engagement through her first year of marriage. Stock this book and you will start a constant demand for it in your community.

#BBP Retail $2.00
Wholesale $14.40 Doz.

TELESCOPE PHOTO CASE



A big hit. Selling in great volume. Handsomely made. These photo cases are perfect for carrying the many precious snapshots you may have, since they hold no less than fourteen of them. Assorted colors.

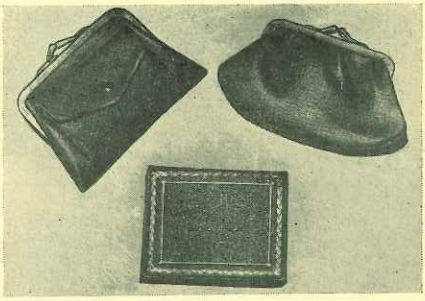
#TPF 2½ x 3½ Retail $2.00
#TPJ 1¾ x 2 Retail $2.00
Wholesale $14.40

MELOWAX LEATHER KIT

Every home will appreciate this practical Leather Kit. Contains all the necessary equipment for keeping leather in perfect condition. The shoes can be shined, books of leather can be treated, traveling bags conditioned, etc Contains 1 bottle of Conditioner, 1 bottle Shoe Dressing for Black or Brown, jar Waterproofing, Polishing Cloth, Shoe Brush and Applicator. A big value.

#MLK Retail $2.00
Wholesale $14.40 Doz.

NOVELTY PURSES



Three purses of class and quality. The Tuway Purse has an extra pocket on the side.

#TUP Retail $2.50
Wholesale $18.00 Doz.

Flat Purse. Richly Gold-tooled.

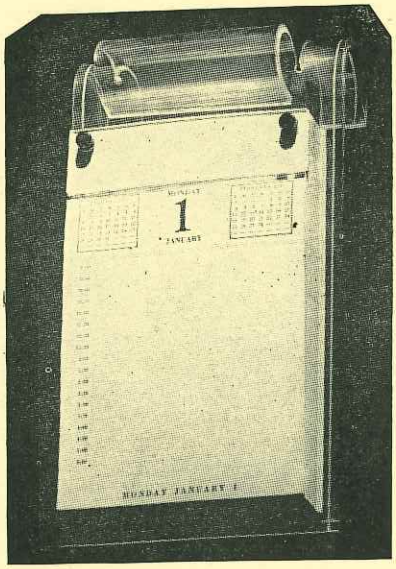
#FLP Retail $2.25
Wholesale $15.00 Doz.

Wing Purse. Very smart.

#WIP Retail $2.25
Wholesale $15.00 Doz.

Assorted Colors

LUCITE DESK CALENDAR



This beautiful calendar is strictly moderne. Made of very heavy gauge crystal lucite. The finest office desk accessory on the market. Orders booked for October Delivery with 1946 Calendars.

#LUC Retail $7.50

Wholesale $54.00 Doz.

#LCR Refills $1.25 Wholesale $9.00 Doz.

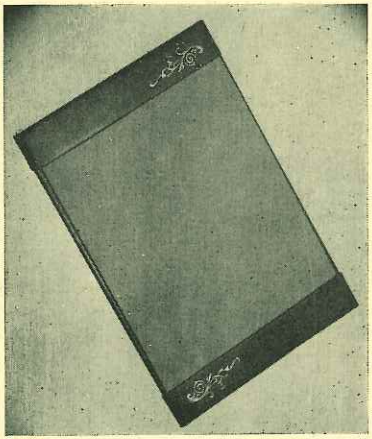
PHOTO ADDRESS BOOK

A Beautiful address book, richly gold-tooled with a photo compartment. This will appeal to your customers as a smart and practical item. Assorted Colors.

#PAB Retail $3.50

Wholesale $18.00 Doz.

DE LUXE BLOTTER PAD



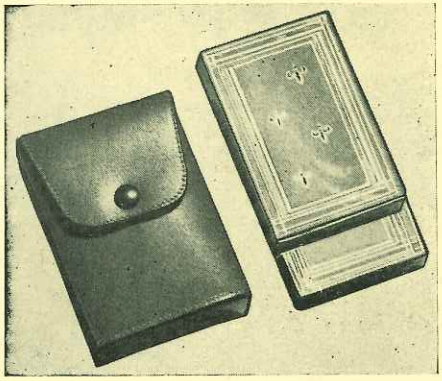
A beautiful pad for the home desk. Made of fine genuine leather, richly gold-tooled in modern design. Size 11″ x 16″.

Assorted Colors.

#BLP Retail $2.50

Wholesale $18.00 Doz.

PLAYING CARD SET

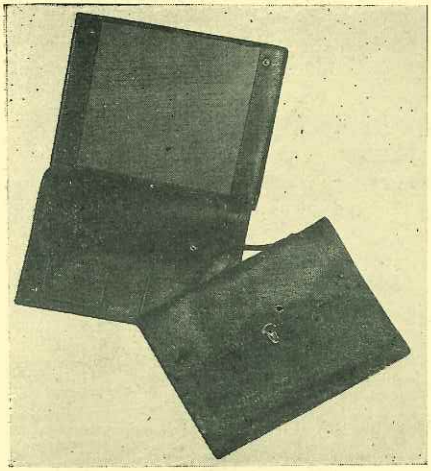


Two fine sets of Bridge Cards in a handsome genuine leather container. It's very smart, and the holder can be used indefinitely. The Bridge player will go big for this one. Colors: Brown only.

#PLC Retail $3.75

Wholesale $27.00 Doz.

WRITO-BRIEF CASE

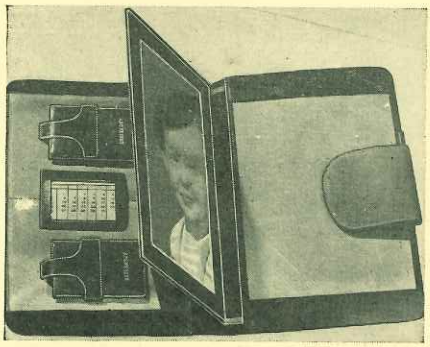


An item of the utmost importance. Besides the handsome brief case, the back opens and forms a writing portfolio. For the Executive, Lawyer, Buyer and Salesperson, this new idea is a blessing. Made of the finest Indian Goat. Size 10″ x 13″. Colors: Black, Brown.

#WBC Retail $21.00

Wholesale $150.00 Doz.

DE LUXE WRITING PORTFOLIO

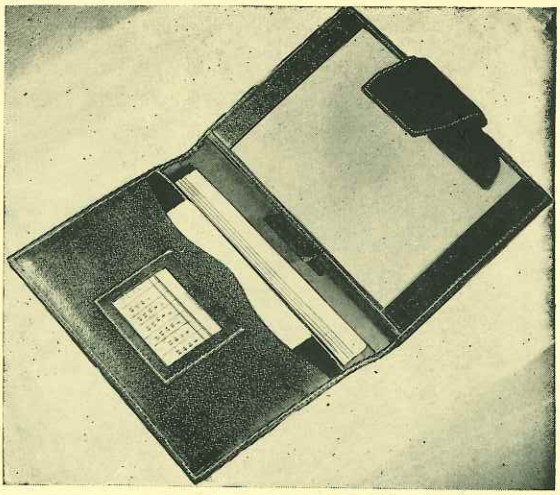


This handsome portfolio has been a smash hit. Large roomy compartment for stationery and envelopes as well as perpetual calendar and address books. The center photo folder makes this a standout item. Comes in fine grade morocco leather. Size 8½″ x 12″. Colors: Black, Brown.

#WPM Retail $13.50

Wholesale $96.00 Doz.

WRITING PORTFOLIO



A highly practical portfolio that is a splendid value. This number has been a ready seller in shops throughout the country. Made of genuine brown leather. Size 6½ x 9½. #WPO Retail $5.00

Wholesale $36.00 Doz.

MY TREASURE PHOTO FRAME

Here is an outstanding value: photo frames that can be taken from the leather holders and set up where desired. Photo Frames come in single, double and triple sizes. They are a big hit.

Colors: Tan saddle, brown

#MTF 1—Single Retail $1.25
Wholesale $9.00 Doz.

#MTF 2—Double Retail $1.25
Wholesale $9.00 Doz.

#MTF 3—Triple Retail $1.25
Wholesale $9.00 Doz.

COSMETIC CASES

A genuine leather envelope-type carry-all that any girl will appreciate. Its modest price means volume sales.

Assorted colors.
#COC Retail $1.00 Wholesale $7.20 Doz.

HEART BEATS UNDER GLASS

The popularity of these clever paper weights has been outstanding. Just place a snapshot under the magnifying glass and you get a startling effect of third-dimensional depth.

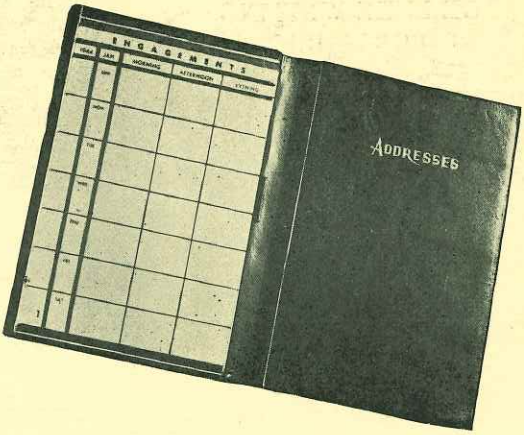
#HBG Retail $1.25 Wholesale $9.00 Doz.

DE LUXE PLAYING CARD SET

Beautifully and richly made. These sets have an instant appeal, because they are made to grace the Bridge Tables in the finest of homes. Genuine leather coverings with two good quality sets of playing cards. Assorted colors.
#PCD Retail $6.00

Wholesale $43.20 Doz.

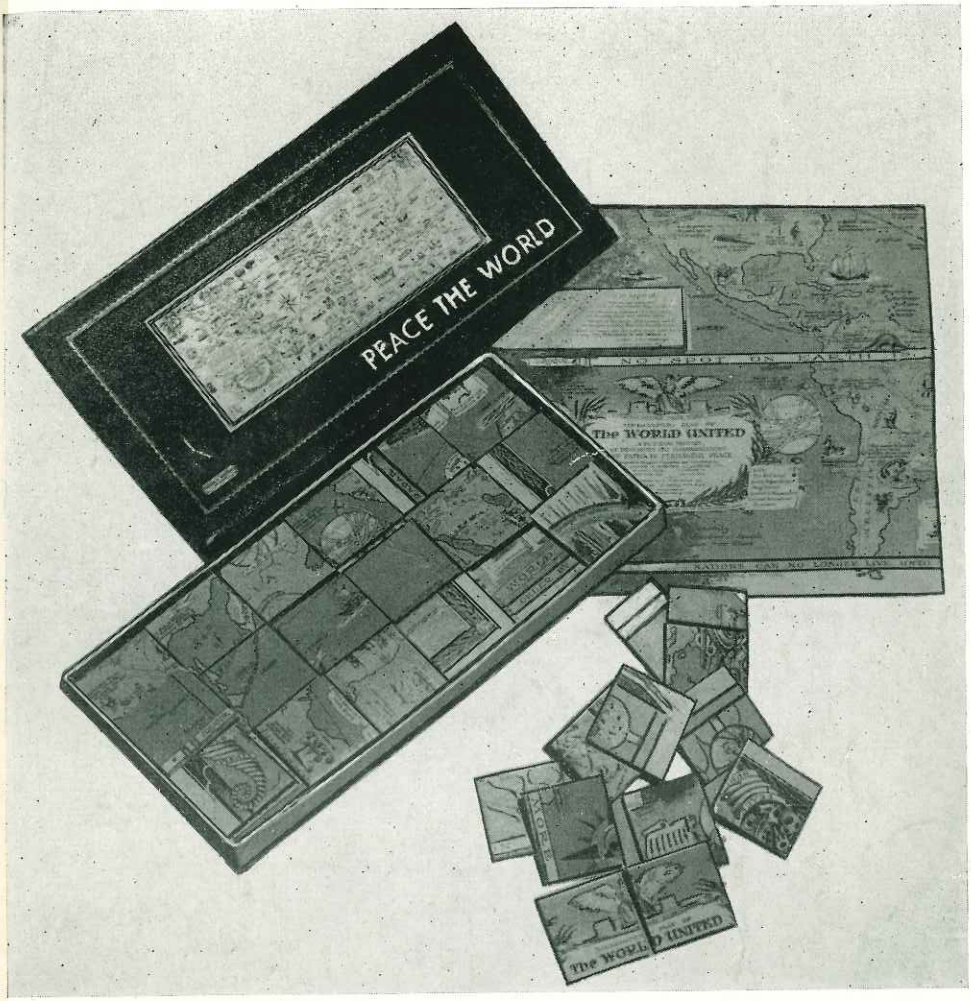
ENGAGE-ADDRESS BOOK



A handsome, clever combination of Engagement Pad with Address Book. Made of finest quality leather, it has found much favor with users everywhere. Assorted colors.
#ENA Retail $6.00

Wholesale $43.20 Doz.
#ENR Refills 50¢ Wholesale $3.60 Doz.

PEACE MAP



Piece the Peace Map will be the means of enjoyment and education for all members of the family. This clever map brings you right up to date. It's really an encyclopedia of facts. Noah to the United Nations. Each set contains one map in full color for framing and one mounted as a cut-out which can be studied as you put it together. Highly recommended because it's clever and intriguing.

#PCM Retail $5.85 Wholesale $42.00 Doz.

DISTINCTIVE CREATIONS, Inc.

10 West 47th Street New York 19, N. Y.

Chicago
Merchandise Mart

Los Angeles
712 S. Olve Sit.

Dallas
800 Main St.

Printed in U.S.A.

PATENT OFFICE
JUL 12 1945
Design Division